



STATE OF ISRAEL

MASHAV – Israel's Agency for
International Development Cooperation
with

UN Women Eastern & Southern Africa Regional Office (ESARO)

and

Africa Center for Transformative and Inclusive Leadership
(ACTIL)



invite professionals

to participate in the

International Course on:

POLITICAL EMPOWERMENT OF WOMEN

June 18-28, 2018



United Nations Entity for Gender Equality
and the Empowerment of Women



**Africa Centre
for Transformative
and Inclusive Leadership**



About the Course

Background

Gender equality and women's empowerment are both human rights and are necessary for achieving comprehensive, unbiased, and sustainable development.

Women need to actively participate in government and politics in order to maintain democracy. Global statistics clearly show that women are under-represented as leaders, elected officials, and voters due to cultural and social norms, which limit their participation in the political process.

Aims

The aim of the Course is to enhance women's leadership through individual leadership skills development, tools for the promotion of citizens' participation and leadership in the community, as well as strategies related to women's economic empowerment.

The course will provide participants with direct exposure and learning from good practices and approaches in the participants' countries and those developed in Israel, as well as international perspectives provided by UN and international agencies.

Objectives:

- Encouraging and supporting women to acquire the skills and knowledge necessary to enter politics and to advance in public life.
- Recognizing gender biases in local governance and obstacles to the equal participation of women.
- Sharing existing tools for running campaigns, public speaking, and additional communication skills.
- Enhancing confidence and skills needed to deliver training to diverse groups.
- Becoming familiarized with the concept of transformational leadership in politics.
- Alliance building, networking, and building coalitions.
- Sharing models and case studies of support systems for women entrepreneurs.
- Experiencing concrete examples of leadership training and women's empowerment in Israel through study visits.

Main Subjects

- ✚ Forms of leadership
- ✚ Community mobilization
- ✚ Identification of obstacles for participation of women in political life and development of strategies to overcome them
- ✚ Building relationships, support networks, and coalitions
- ✚ The role of ICTs in development and policy
- ✚ Skills acquisition: creating campaigns and communication skills
- ✚ Women in Israeli politics and social organizations

Application

Application Requirements

The course targets civic leaders, political candidates, elected leaders, political party representatives, local government officials, and professionals who provide trainings for leaders wanting to strengthen their leadership abilities. Also eligible to apply representatives of economic development and women's organization as well as those who work with organizations that support women vying for leadership roles.

A good command of spoken and written English is essential.

Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website:

<http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country **by April 9, 2018**.

Two additional copies of the application must be sent to:

Ms. Shachar Re'em at MCTC: shachar@mctc.org.il and to

Ms. Ronit Rubabshi at MASHAV: Ronit.Rubabshi@mfa.gov.il

General Information

Arrival and Departure

Arrival date: June 17, 2018

Opening date: June 18, 2018 (morning)

Closing date: June 28, 2018

Departure date: June 28(evening) to June 29 (morning), 2018

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures, if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

Location and Accommodation

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board, lodging, health insurance (see below), excursions, and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

The course will be held at The Golda Meir MASHAV Carmel International Training Center (MCTC), situated in 12 David Pinsky St., Haifa. Participants will be accommodated at MCTC, two participants per room.

Health Services

Medical insurance covers medical services and hospitalization in case of emergency.

It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care, and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

For further information, please contact:

The Golda Meir MASHAV Carmel International Training Center

Address: 12 David Pinsky St., Haifa 3106002, Israel

Tel: 972-4-8375904

Fax: 972-4-8375913

Email: shachar@mctc.org.il

Website: www.mctc.org.il

About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities, and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic, and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health; empowerment of women; and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

Website: <http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

About MCTC

MCTC – The Golda Meir MASHAV Carmel International Training Center – was established by MASHAV in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa. Since the establishment of MCTC, nearly 23,000 participants from more than 150 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, Middle East, Oceania, and the Caribbean have attended some 700 capacity building programs and 29 International Conferences for Women Leaders conducted in Israel. MCTC focuses on three areas of study: Sustainable Community Development, Innovation and Entrepreneurship, and Early Childhood Education, all with gender as a cross-cutting issue.

The Center is located on Mount Carmel in Haifa. It consists of living accommodation, classrooms, and recreation and dining facilities.

Website: www.mctc.org.il

About UN Women

UN Women is the UN organization dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established to accelerate progress on meeting their needs worldwide.

UN Women Eastern and Southern Africa Regional Office (ESARO) has designed economic empowerment and leadership programs whose key interventions will not only empower women and youth to access and control economic assets, but also build their entrepreneurial capacities as leaders in business, and bring women and youth to the forefront of agricultural transformation, small and medium enterprise development, and trade. Website: www.unwomen.org

About ACTIL

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) in partnership with Kenyatta University, has established the Africa Centre for Transformative and Inclusive Leadership (ACTIL) which seeks to raise transformative leaders and build the leadership competencies of upcoming and existing leaders, especially women and youth in politics, business, government and society to drive accelerated, equitable and sustainable development within the environment of increasing challenges and complexities, influenced by both local and global developments.

ACTIL seeks to promote innovation and social transformation and to facilitate the emergence of a regional network of Leadership Institutes in developing standards and accreditation in Leadership development. Through evidence-based policy advice, training and mentorship, ACTIL empowers male and female decision makers to promote policies that are inclusive, equitable and sustainable while accelerating growth and development.

Website: <http://www.ku.ac.ke/actil/>